

THE BULLETIN BIRD

HARRISON'S BIRD FOODS NEWSLETTER

You
May
Not
Know...



Through the pursuit of sustainable packaging with 100% recyclable boxes from Pratt Industries,

Harrison's Bird Food has, in a single year:

- Saved 350,700 gallons of water
- Saved 852 trees
- Prevented 50 tons of CO₂ emissions
- Save 150,300 Kilowatt hours of power
- Diverted 165 cubic yards from landfills



Behind the Scenes...

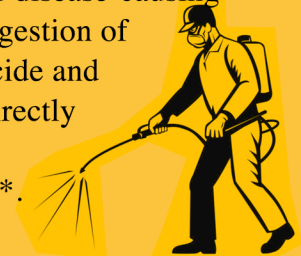
Those of you who have been long-time customers of Harrison's Bird Foods already know that organic crops reflect the environmental conditions under which they are grown.

Harrison's organic ingredients sometimes result in slightly different appearances or textures of the final nugget. Even though the production processes are the same, variations in growing temperatures, rainfall and other natural phenomena produce outcomes that sometimes appear different, but are the same food. A slightly drier formula may end up with some crumbles at the bottom of the bag. These are still nutrient dense and can be moistened with TMfruit juice for feeding or used as a flour to make into bird bread.



An Interesting Tidbit

During 2022, Moms Across America (MAA) tested school lunch samples for heavy metals, glyphosate, pesticides, and veterinary hormones. According to the MAA report, "95.3% of the school lunch items contained carcinogenic, endocrine-disrupting, and liver disease-causing glyphosate." The ingestion of glyphosate, a herbicide and crop desiccant, is directly associated with metabolic disorders*.



* Glyphosate-induced lipid metabolism disorder contributes to hepatotoxicity in juvenile common carp. Environmental Pollution Vol 269, Jan 15, 2021, 116186.

A Brief Focus

Greenwashing is a popular advertising gimmick that suggests a product may be a bit better than it actually is. Some examples are "natural," "eco-friendly," "artisanal," "real."



"USDA Organic" is the most heavily regulated and closely monitored food production system in the U.S. Only USDA organic certification offers government-backed assurance that products are grown and processed without the use of toxic chemicals, antibiotics, and synthetic growth hormones.